

# Efektivitas *Collaborative Governance* dalam Pelayanan Komprehensif Berkesinambungan untuk Menanggulangi HIV/AIDS

## Effectivity of Collaborative Governance in Sustainable Comprehensive Service to Cope with HIV/AIDS

Argyo Demartoto

Program Studi Sosiologi Fakultas Ilmu Sosial dan Politik Universitas Sebelas Maret

### Abstrak

Di tingkat nasional dan daerah telah terdapat kebijakan publik, program dan kegiatan untuk menanggulangi HIV/AIDS, namun jumlah kasus HIV/AIDS meningkat setiap tahun. Tujuan penelitian ini untuk mengetahui efektivitas *collaborative governance* antarpemangku kepentingan dalam pelayanan komprehensif berkesinambungan untuk menanggulangi HIV/AIDS di Kota Surakarta. Penelitian ini merupakan studi kasus jenis *exploratory*. Informan ditentukan dengan menggunakan *purposive sampling*. Pengumpulan data dilakukan pada 2 Juli – 2 September 2013 dengan wawancara mendalam, observasi, *focus group discussion*, dan dokumentasi. Teknik analisis data dengan model analisis interaktif. Hasil penelitian menunjukkan bahwa pemberi dan penerima layanan berperan dalam penanggulangan HIV/AIDS sesuai tugas dan fungsinya masing-masing. Program pencegahan dan penjangkauan, layanan kesehatan, reduksi bahaya, dan pemberdayaan belum efektif karena komitmen terhadap tujuan dan sikap saling percaya antarpemangku kepentingan belum optimal, petugas lapangan kurang profesional, terdapat konflik laten antarpemangku kepentingan, kurang optimalnya koordinasi antaranggota Komisi Penanggulangan AIDS Daerah Kota Surakarta dan rendahnya anggaran untuk penanggulangan HIV/AIDS karena HIV/AIDS belum menjadi isu prioritas dalam pembangunan daerah. Disimpulkan bahwa kolaborasi *governance* antarpemangku kepentingan belum efektif. Untuk meningkatkan kualitas dan efektivitas kolaborasi *governance* antarpemangku kepentingan, harus ada norma, struktur, dan proses yang jelas dalam menanggulangi HIV/AIDS.

**Kata kunci:** *Collaborative governance*, efektivitas, pelayanan komprehensif berkesinambungan, penanggulangan HIV/AIDS

### Abstract

There have been public policies, programs and activities to cope with HIV/AIDS in Indonesia at national and local level, but number of HIV/AIDS cases is increasing every year. This study aimed to determine effectivity of collaborative governance between stakeholders in a sustainable compre-

hensive service to cope with HIV/AIDS in Surakarta City. This study was an exploratory study. Informants were selected using purposive sampling technique. Data collection was conducted on 2 July – 2 September 2013 using in-depth interview, observation, focus group discussion, and documentation. Technique of data analysis was an interactive analysis model. Results showed that service provider and receiver had taken roles in HIV/AIDS coping based on their own duty and function. Prevention and outreach, health-care service, harm reduction and empowerment programs had not been yet effective because of less optimal commitment to purpose and mutual trust between stakeholders, less professional fieldworkers, latent conflict occurred between stakeholders, less optimal coordination between AIDS Coping Commission of Surakarta City members, and low budget for HIV/AIDS coping as HIV/AIDS is not yet a priority issue in regional development. In brief, collaborative governance between stakeholders is not yet effective. To improve the quality and collaborative governance effectivity between stakeholders, there should be any clear norm, structure and process in coping with HIV/AIDS.

**Keywords:** Collaborative governance, effectivity, sustainable comprehensive service, HIV/AIDS coping

### Pendahuluan

Sejak tahun 2000, terjadi peningkatan jumlah orang dengan HIV/AIDS (ODHA) secara pesat, bahkan terdapat beberapa lokasi tingginya penularan HIV/AIDS (*concentrated level epidemic*).<sup>1,2</sup> Strategi dan Rencana Aksi Nasional Penanggulangan HIV/AIDS tahun 2010 – 2014 merupakan kebijakan pada level nasional yang mengamanatkan HIV/AIDS sebagai salah satu isu prioritas

Korespondensi: Argyo Demartoto, Program Studi Sosiologi Fakultas Ilmu Sosial dan Politik Universitas Sebelas Maret, Jl. Ir. Sutami 36 A Kentingan Surakarta, No.Telp: 0271-657277, e-mail: argyodemartoto@gmail.com

- prove the relevance of health services research. *Health Manage Forum*. 2002; 15 (3):18-24.
16. Nugroho R. *Public policy*. Jakarta: PT Gramedia; 2012.
17. Gravelle M. Collaborative governance and changing federal roles a PPF and PRI joint roundtable outcomes report. Ottawa: Public Policy Forum; 2008.
18. Milward HB, Provan KG. A manager's guide to choosing and using collaborative networks. *networks and partnerships series*. Washington DC: IBM Center for the Business of Government; 2006.
19. DeSeve GE. *Creating managed networks as a response to societal challenges*. Washington DC: IBM Center for the Business of Government; 2007.
20. McKay MM, Paikoff RL, Eds. *Collaborative partnerships: the foundation for HIV prevention research efforts*. New York: Routledge; 2011.
21. Pinto RM, McKay MM, Wilson M, Phillips D, Baptiste D, Bell CC, et al. Correlates of participation in a family-based HIV prevention program: exploring African-American Women's motivations and understanding of the program. *Journal of Human Behavior in the Social Environment*. 2007; 15 (2-3): 271-89.
22. The Kesho Bora Study Group. Safety and effectiveness of antiretroviral drugs during pregnancy, delivery and breastfeeding for prevention of mother-to-child transmission of HIV-1: the Kesho Bora Multicentre Collaborative Study rationale, design, and implementation. *Contemporary Clinical Trials*. 2011; 32 (1): 74-85.
23. Siddiqui S, Sarro Y, Diarra B, Diallo H, Guindo O, Dabita D, et al. Tuberculosis specific responses following therapy for TB: impact of HIV co-infection. *Clinical Immunology*. 2015; 159 (1): 1-12.
24. Denzin N K, Lincoln Y S (Eds). *Handbook of qualitative research*. California: Sage Publications Inc; 2000.
25. Patton MQ. *Qualitative research & evaluation methods: integrating theory and practice*. 4th ed. Thousand Oaks, CA: Sage Publication; 2014
26. Miles M B, Huberman A M, Saldana J. *Qualitative data analysis: a methods sourcebook*. California : Sage Publication Inc; 2014